

AD

ARCHITECTURAL DIGEST. LE PIU' BELLE CASE DEL MONDO



AD IN TOWN

CONTEMPORARY GRANDEUR

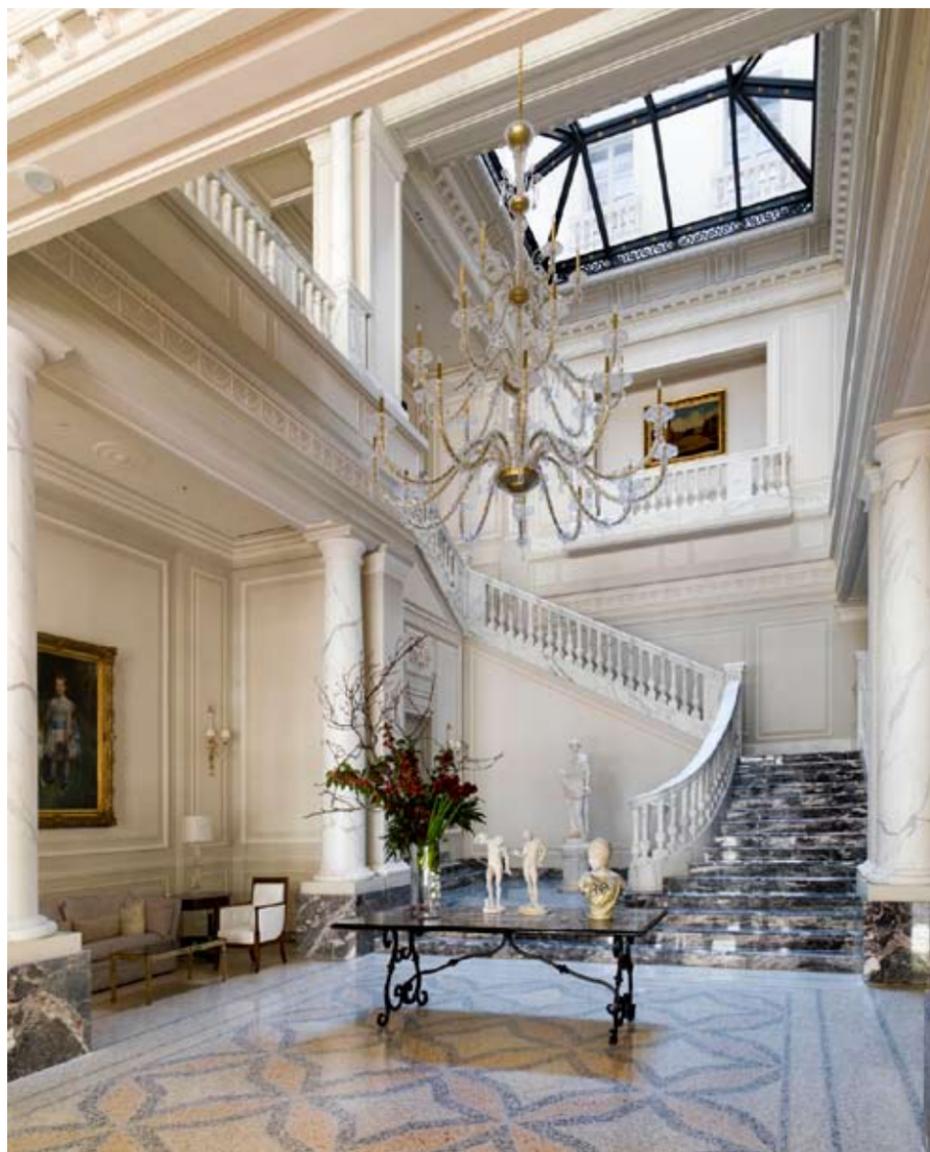
WITH A MIX OF TWO CULTURES
PALAZZO PARIGI HOTEL & GRAND SPA
RECREATES THE ATMOSPHERES
OF THE MOST LUXURIOUS FRENCH HOTELS,
IN THE HEART OF **MILAN**

PROJECT BY PAOLA GIAMBELLI - INTERIOR DESIGN BY PIERRE-YVES ROCHON
TEXT BY FREDERICK MATURE - PHOTOGRAPHS BY MASSIMO LISTRI

RIGHT: the lobby
of Palazzo Parigi
in typical neoclassical
Milanese style.
Flooring in Venetian
"seminato," staircase
with peach blossom marble
steps and banister with
Calacatta gold columns.
The wrought-iron skylight
design recalls the covering
of the historical Galleria
Vittorio Emanuele in Milan.
On the table, a marble
bust of woman
dated 1860, by Puggi.

FOLLOWING PAGE:
The corridor to the
winter garden is called
Salle des Pas Perdus.
The coffered vaulted
ceiling is inspired
by that of the
Villa Reale in Milan.
The floor is in peach
blossom marble and
Calacatta gold.

ON THE COVER:
a view of the lobby.
The painting is an
oil on canvas by
Eugene Siberdt, 1902.
Murano glass
chandelier designed
by Barovier & Toso.





WHO'S WHO.

Paola Giambelli, architect and businesswoman, is the daughter of Valentino Giambelli, owner of a company in Vimercate involved in civil and industrial constructions. The company was born in the 1950s and is still growing today. It has built apartments, offices, industrial and commercial complexes, schools, hospitals, nurseries and sports centers. Palazzo Parigi is the latest addition to the Cosmo hotels, the hotel chain the family began in 1997. **Pierre-Yves Rochon** is a world-famous French interior designer who was behind the design of some of the large luxury hotel chains, such as Four Seasons Hotels & Resorts, Ritz-Carlton Hotels & Resorts and Sofitel Hotels & Resorts. His style is known for harmoniously blending the traditional, classic French style with elements of the history and culture of the countries he works in.

BELOW: the lounge bar has a backlit onyx top and bronze front. The floor is inlaid with maple and walnut and consists of 14 squares, reproducing the flooring of the Salone d'Onore in Milan's Villa Reale on Via Palestro.

PREVIOUS PAGE: a detail of the bar's lounge: the environment, which features warm wood paneling and is decorated with antique paintings, expresses a refined neoclassical style. This is also where breakfast is served.





MILAN MEETS PARIS

ABOVE: the lounge bar. The wooden floor with refined neoclassical inlay, the post-Deco inspired furniture, the liner shaped counter, the "à la Ruhlmann" textured Deco shelving, everything here helps evoke a cultured atmosphere that mixes Milanese and Parisian flair.

RIGHT: a detail of the hall with the cloakroom check-in area. This area is inspired by Biedermeier and was designed by Pierre-Yves Rochon. The oil on canvas painting *Portrait of a Marquis* painted by Vicari in 1911 hangs above the desk.





Detail of the mezzanine, which features decorative plaster as in the rest of the hotel.

TOP RIGHT: the reception desk, featuring an elegant sculptural shape that recalls 1930s furnishings by Gio Ponti and Guglielmo Ulrich. The photo is by Mimmo Jodice.



Palazzo Parigi Hotel & Grand Spa, 5 Star Luxury Hotel that opened in September 2013 and is part of the Leading Hotels of the World, is located in the heart of Milan, in Corso di Porta Nuova, right between Brera and via Manzoni. "It's the blend of two cultures, French and

Italian", says interior designer Pierre-Yves Rochon, who came up with the decor. And the name chosen for the hotel refers exactly to this. Similarly, however, the hotel is the mixture of two styles that mirror one another and that are rarely compared and contrasted, namely the classic nature and the experimental evolution of the modernity in these two countries. "An 'alchemic freedom' in mixing every style that makes a difference", says Rochon, "and a creative exercise that requires a lot of experience and humility. I believe that very few hotels in the world so far have gone for this peculiar decorative choice".

Very central but secluded at the same time, Palazzo Parigi overlooks a garden with centuries-old trees that extends all the way to the gourmet restaurant and bar area with the

THE ART OF GASTRONOMY



ABOVE: an architectural element that brings a contemporary touch to the classic restaurant's dining hall is, on the right in the picture - the spectacular cube/tunnel in transparent glass through which the courses come out from the kitchen.

AT RIGHT: the gourmet restaurant. On the table in the center of the room, the chef finishes the dishes coming from the kitchen through a spectacular transparent glass tube. Louis XVI applique in carved and gilded wood, chandeliers by Barovier & Toso. The furnishings were all designed by Pierre-Yves Rochon. Floor carpeted in eight colors.



*ELEGANCE
AND WARMTH,
FROM 17TH
CENTURY
PAINTINGS TO
FURNISHINGS
FROM TODAY*

In the gourmet restaurant, there is a rare Lombardy fireplace from the end of the 17th century made in Varenna Black and Red Verona polychrome marble with inserts in gilded bronze. The painting above, *Still Life of Flowers and Fruit*, is the work of Blain de Fontenay (1653-1715), while the one below, *Still Life*, is an oil by Carlo Manieri. The Louis XVI appliques in carved and gold gilded wood are of Lombard manufacture.





ABOVE: a "Parigi"-style room. These rooms have a classic feel with oak parquet flooring. The rug was designed by Studio Rochon in Paris.

ABOVE AT RIGHT: on the desk, Gatsby lamp designed by Pierre-Yves Rochon for MLE, Targetti group.

HERE AT RIGHT: the hotel has ten floors with rooms overlooking the typical Milanese cityscape. The rugs in the suites are by Sahrai.

AT RIGHT: one of the bathrooms in Calacatta gold marble. Manhattan applique by Pierre-Yves Rochon for MLE, Targetti group.

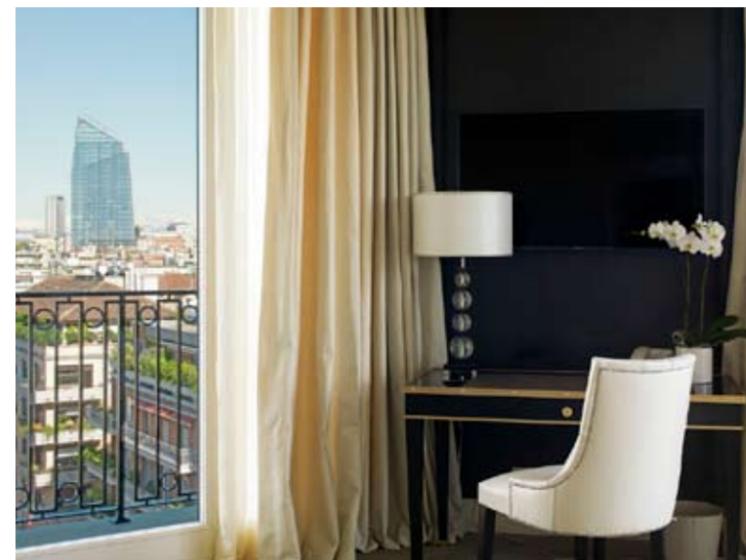
cozy charm of a gentlemen's club. This huge palazzo was until recently occupied by a bank that had turned the whole place upside down. Now the spaces have been completely redefined. Ten floors topped by a roof garden, which enjoys a 360-degree view of the urban fabric of the city.

The hotel will welcome soon also a the latest-generation spa and a patisserie, under the guidance of the brilliant maitre patissier of the hotel, French-Italian Pascal Piermattei. The creator behind this entire operation is architect Paola Giambelli. She proudly speaks of the effort that her family's hotel group put into this majestic project, which lasted five years. "I won't deny that there have been hard times", she says, "but given the results, it was worth it. The height of the ceilings on the ground floor, the solemn proportions of the halls and rooms, the nobility of materials, some details from the genius loci, such as the pink, white and gray Candoglia marbles, help to regain the spirit and allure of a grand hotel from times gone by.

Even the interior design by Pierre-Yves Rochon, with the furniture, sculptures, objects, clocks and the ancient paintings that come from my family's and my private collection, help to create an all-encompassing and lived-in atmosphere". The restaurant has become a theater of sorts

thanks to the glass structure through which the courses come out of the kitchen and the specifically designed almost sacred, black monolithic table used to finish the preparation of dishes. Paola Giambelli and Pierre-Yves Rochon visited many historical buildings in Milan to find the right mix of styles. The results of their painstaking research can be seen in the classic decoration on walls and ceilings, in addition to carpet and fabrics with a distinctly contemporary feel as well as Sahrai rugs.

The concierge desk, a small wooden ashlar piece, most definitely brings to mind works by Gio Ponti, Emilio Lancia and Guglielmo Ulrich. More than just a hotel, Palazzo Parigi makes for real sensory and cultural immersion. "A place", says Paola Giambelli, "which brings to life in every way the flair of the great hotels from the legends and the flavor of our history".



FROM OAK TO MARBLE





ABOVE: breakfast is served on the terrace overlooking the large inner garden characterized by secular trees.



PALAZZO PARIGI
MILANO
HOTEL & GRAND SPA